

GUIDED @ LEARNING



powered by
Aims
technology



Attract the post-COVID wave of students with hybrid learning

Clients include



Platforms



Online learning and quality
management platform for
English language schools

With content from
OXFORD
UNIVERSITY PRESS



Complete IELTS test
preparation platform

Selected by

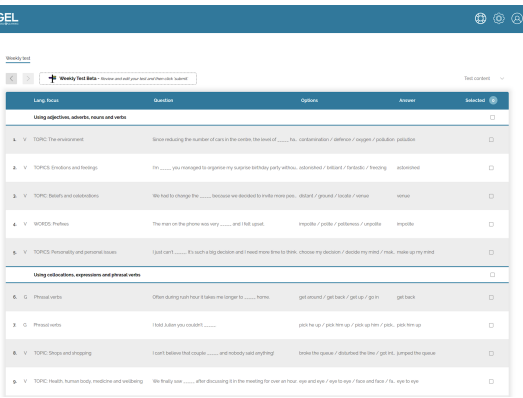
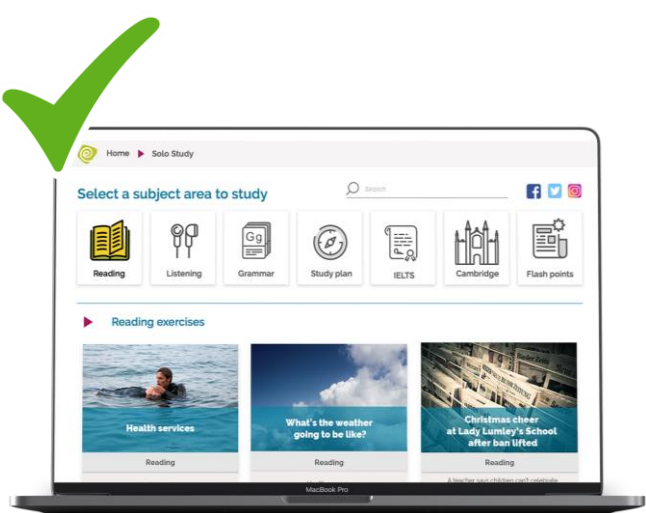


Things to talk about

COVID requires new competencies in schools

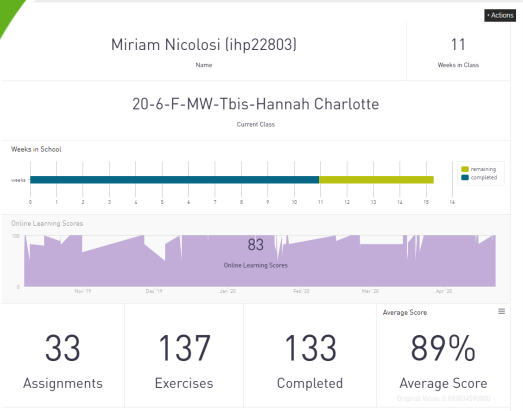
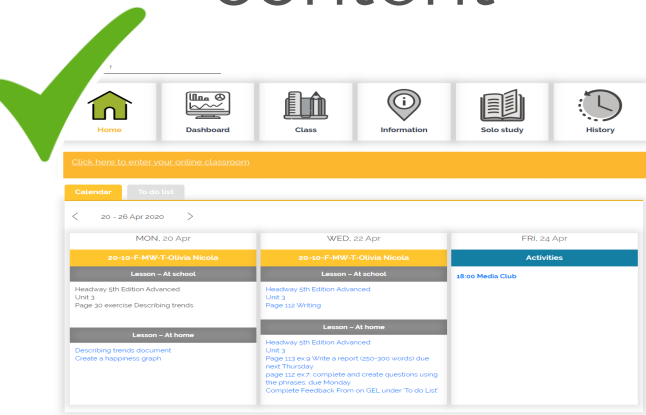
- Why do you need to be online?
- What does online or hybrid learning look like in a language school?
- How do you market your online provision?

infrastructure



content

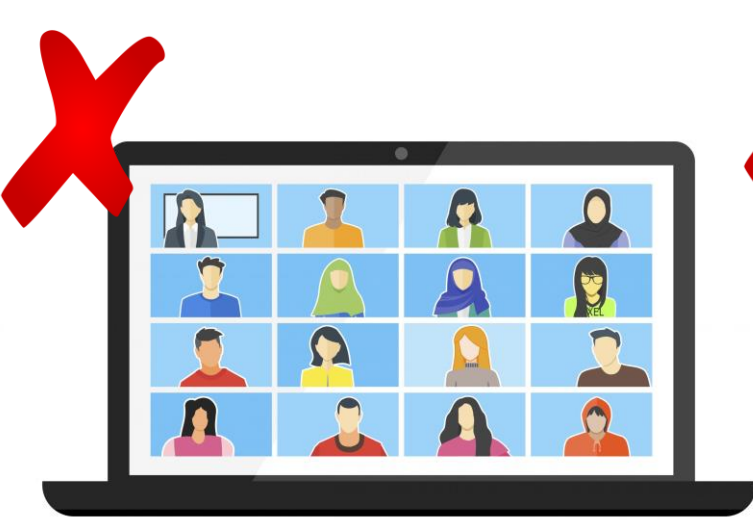
assessment



planning

analytics

presentation



online class

f2f class

Why do you need to be online?

COVID risk management



- Quarantine due to close contact
- Quarantine upon arrival



- Social distancing



- Travel restrictions

Expectation

Online is now firmly part of the educational tool-set

According to a recent UPP foundation survey on higher education

- 45% of students would like some online component
- 29% would like all face to face
- 21% would like mostly online
- 6% would like all online

Market shift

The landscape is changing

Bayswater to deliver AMOS's English language

Posted on Oct 4, 2021 by Viggo Stacey

Posted in ELT, News, under Europe.

Tagged with ACE Education Group, AMOS

Sports Business School, Bayswater Education,

ELT, English language, Eurocentres, France, UK.

Bookmark the [permalink](#).

Bayswater Education has unveiled a partnership with ACE Education Group to deliver English language tuition to all AMOS Sports Business School undergraduate students from 2021.



AMOS Sports Business School has seven campuses across France, in addition to London and Valencia, as well as more than 30 university partnerships worldwide. Photo: pexels

“GEL gave us the digital tools, content and data analytics we needed to provide our unique educational offer to AMOS”

Stephan Roussounis, Managing Director



What does online look like in a language school?

Put your school online. Don't create an online school

Quality online looks like...

- Clear communication and easy access
- Personalisation
- Quality management

Dead-end online looks like..

- Self-access
- Separate online course
- Low-budget

Communication and ease of access

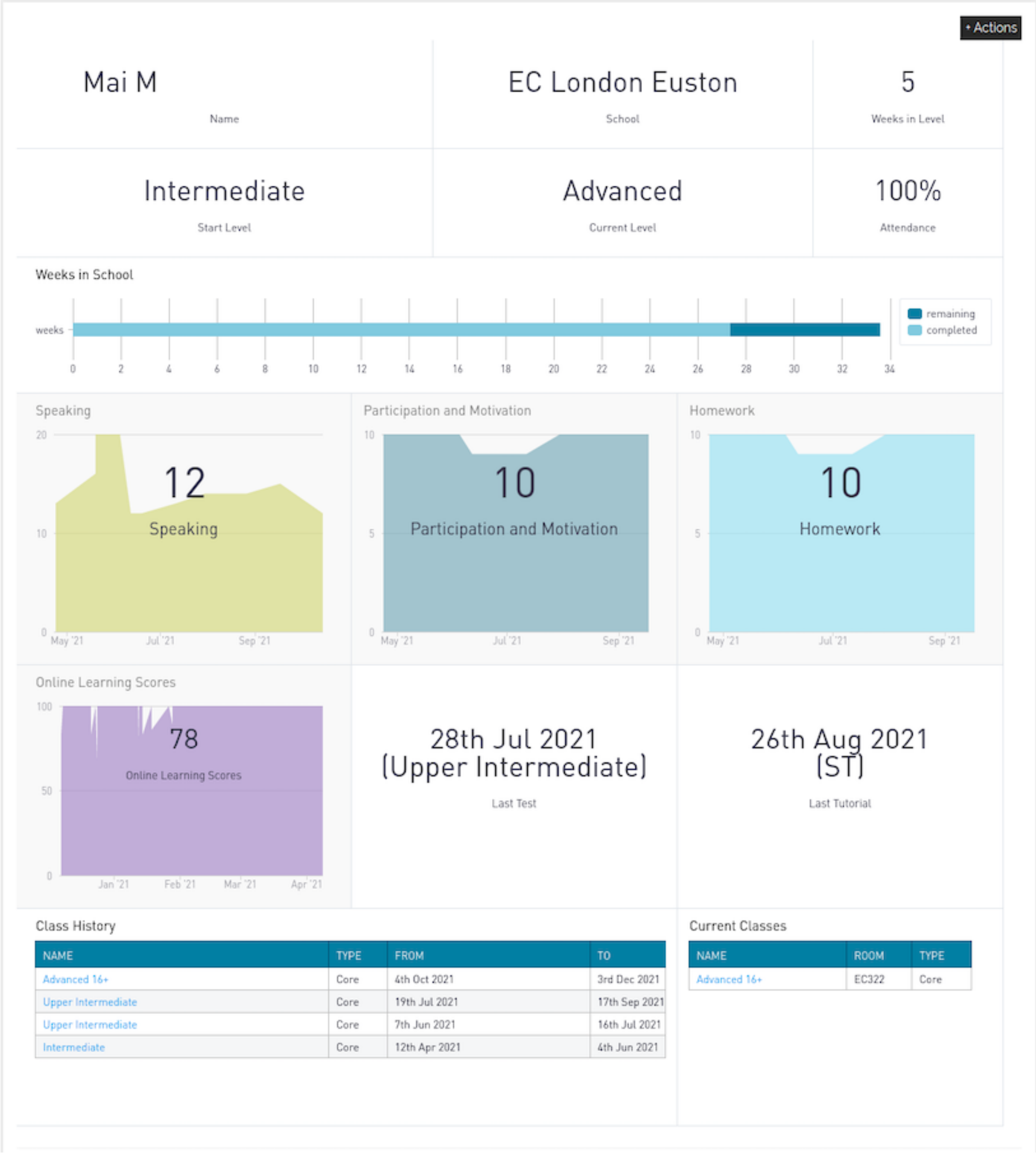
EC Online (GEL) is central to our courses. It ensures consistency across our 24 schools, provides support for our teachers and gives our students complete transparency over their course, they can see their course planner, assessment feedback and assigned work but most importantly they can track their progress. From before they arrive until after they have left EC Online helps us support our student learning journey.

Gill Davidson, Academic Director



MON, 25 Oct	TUE, 26 Oct	WED, 27 Oct	THUR, 28 Oct	FRI, 29 Oct
MID CORE	MID CORE	MID CORE	MID CORE	MID CORE
In Class – Lesson	In Class – Lesson	In Class – Lesson	In Class – Lesson	In Class – Lesson
Topic: Questions and Answers	Topic: Leaving Earth	Topic: The Superhumans	Topic: Two Journeys, Two Lives	Topic: Halloween
Materials: <i>Life</i> 4 (pages 102 - 103), videos	Materials: <i>Life</i> 4 (pages 118 - 119), PPT	Materials: <i>Life</i> 4 (pages 120 - 121), PPT	Materials: <i>Life</i> 4 (pages 122 - 123)	Materials: worksheet, <i>Modern Family</i> , PPT
Today we are going to:	Today we are going to:	Today we are going to:	Today we are going to:	Today we are going to:
-choose an article from a newspaper, read and summarise the article - discuss in groups	-listen to an excerpt from a podcast about a marathon for specific information	-listen to a preview of a TV program for specific information	-make predictions about two articles	-talk about idioms and expressions related to Halloween
-brainstorm vocabulary and expressions related to exploration	-discuss extreme sports (in small groups)	-discuss the use of relative clauses in a selection of sentences from the program	-read the articles and summarise the main ideas and supporting details of each	-complete a jigsaw reading activity on Halloween traditions then discuss the reading in small groups
-watch a series of videos about explorers and answer questions	-read an article titled 'Leaving Earth' and answer comprehension questions based on the article	-review and practise using defining relative clauses	-talk about different uses of the word 'take'	-talk about key vocabulary from an episode of <i>Modern Family</i> , before watching the episode
-discuss key vocabulary from the videos	-review and practise using the second conditional	-talk about key vocabulary related to medicine and health	-practise critical thinking skills - reading between the lines	-watch the episode, take notes and answer questions
-complete the Review and Memory Booster for unit 8	So that you can	So that you can	So that you can	So that you can
	use the second conditional to talk about hypothetical situations	use defining relative clauses to provide definitions of medical words	use defining relative clauses to describe medical conditions and treatment	write and edit a personal e-mail
So that you can	Homework – Lesson	Homework – Lesson	So that you can	Homework – Lesson
understand and use key vocabulary from a series of videos in a conversation	Grammar		identify and discuss the main idea and supporting details of an article	Writing
	Page 175 Exercises 1, 2 and 3			Write a personal e-mail to a friend in which you discuss your plans for Halloween or what you have learned about this holiday. Try to use a variety of linking expressions and check your writing for errors.
	What lost colony?	relative clauses, defining and not, defining and non-defining relative clauses		A film director speaks

Student Progress dashboard



Weeks in School

weeks

0

2

4

6

8

10

12

14

16

18

20

22

24

26

28

30

32

34

remaining

completed

Speaking

20

12

Speaking

0

May '21

Jul '21

Sep '21

Participation and Motivation

10

Participation and Motivation

0

May '21

Jul '21

Sep '21

Homework

10

Homework

0

May '21

Jul '21

Sep '21

Online Learning Scores

100

78

Online Learning Scores

0

Jan '21

Feb '21

Mar '21

Apr '21

28th Jul 2021

(Upper Intermediate)

Last Test

26th Aug 2021

(ST)

Last Tutorial

Class History

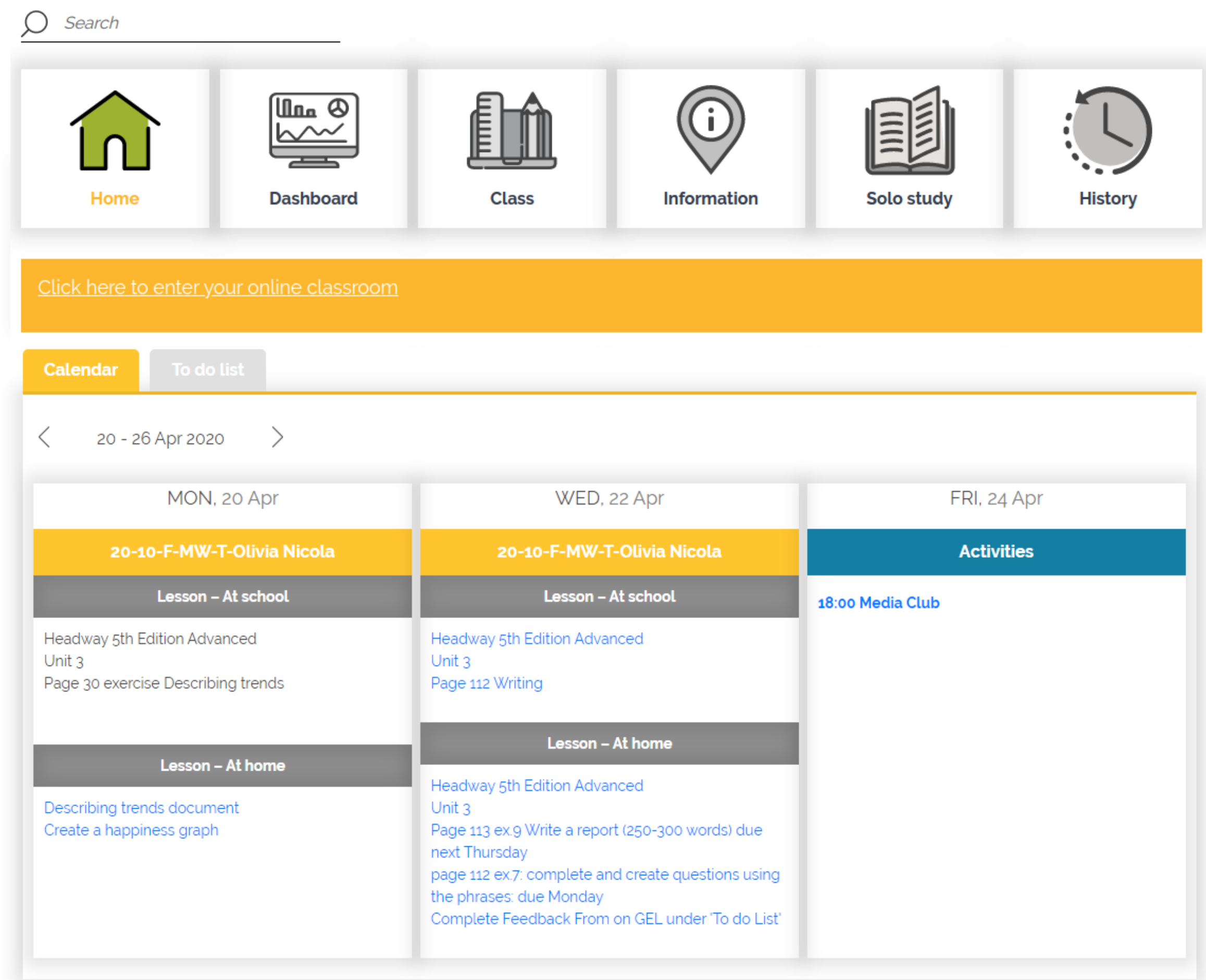
NAME	TYPE	FROM	TO
Advanced 16+	Core	4th Oct 2021	3rd Dec 2021
Upper Intermediate	Core	19th Jul 2021	17th Sep 2021
Upper Intermediate	Core	7th Jun 2021	16th Jul 2021
Intermediate	Core	12th Apr 2021	4th Jun 2021

Current Classes

NAME	ROOM	TYPE
Advanced 16+	EC322	Core



Clear communication and easy access

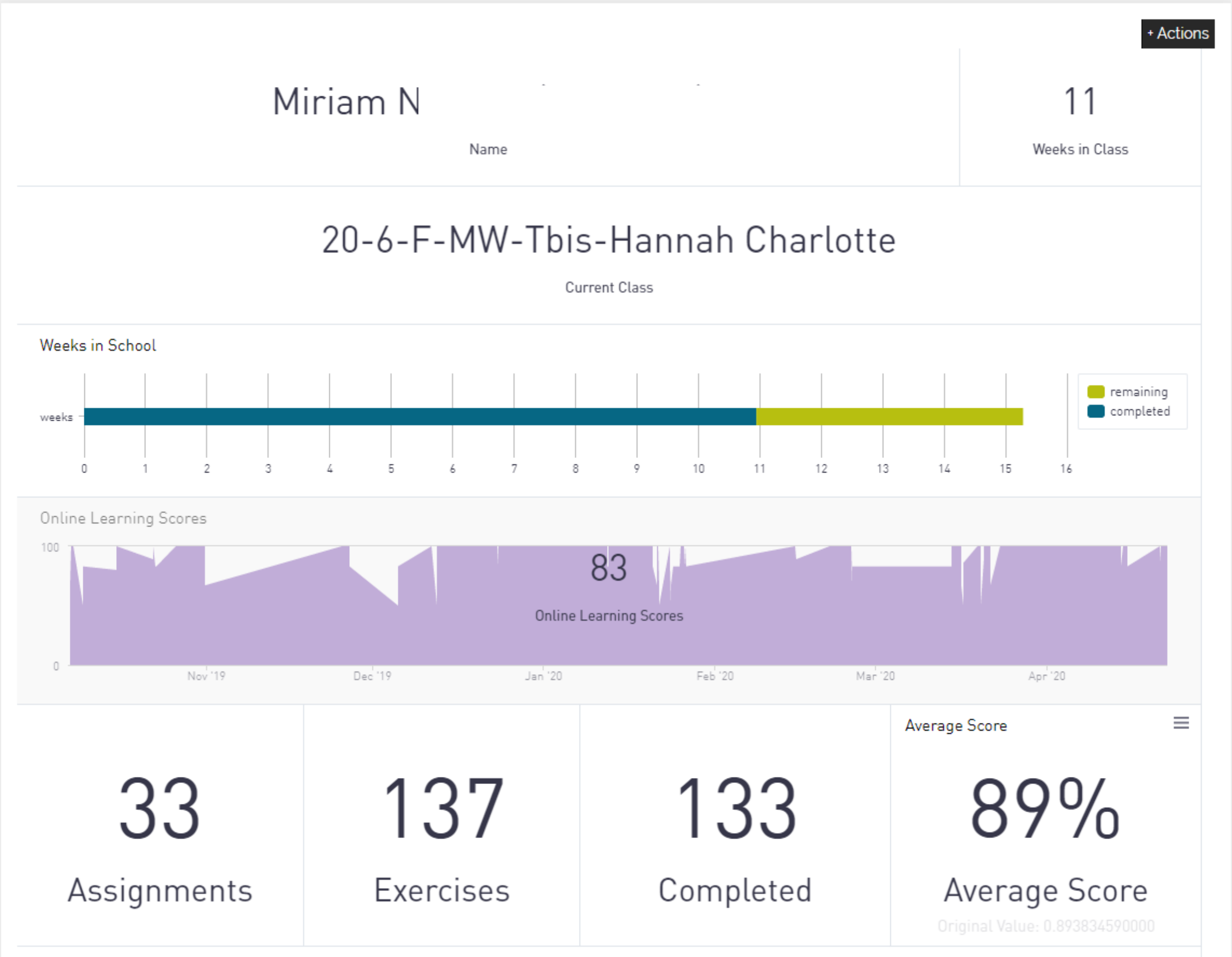


IH Palermo Language Centre's online structure

1. Video lesson: 40 min – break - 40 min
2. Flipped classroom: Weekly assignments to support communicative class session
3. Weekly activities to keep students engaged.

Student Progress dashboard

Student Report



Personalisation

18:04 4G

learn2.guidedlearning.net

< bell ≡

Absent?

☐ Student was absent at the time of this tutorial.

Level: Choose...

Progress

Overall Choose...

Listening Choose...

Reading Choose...

Writing Choose...

Speaking Choose...

Vocabulary Choose...

Grammar Choose...

Pronunciation Choose...

How happy are you with your progress this week? _____

1. Learner Journals have moved to mobile.
2. Tutorials are done every 2 weeks.
3. A key component is reflective learning.

Personalisation: Assessment and targeted learning

GEL

GUIDED LEARNING

Weekly test

<

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Weekly Test Beta - Review and edit your test and then click 'submit.'

Test content

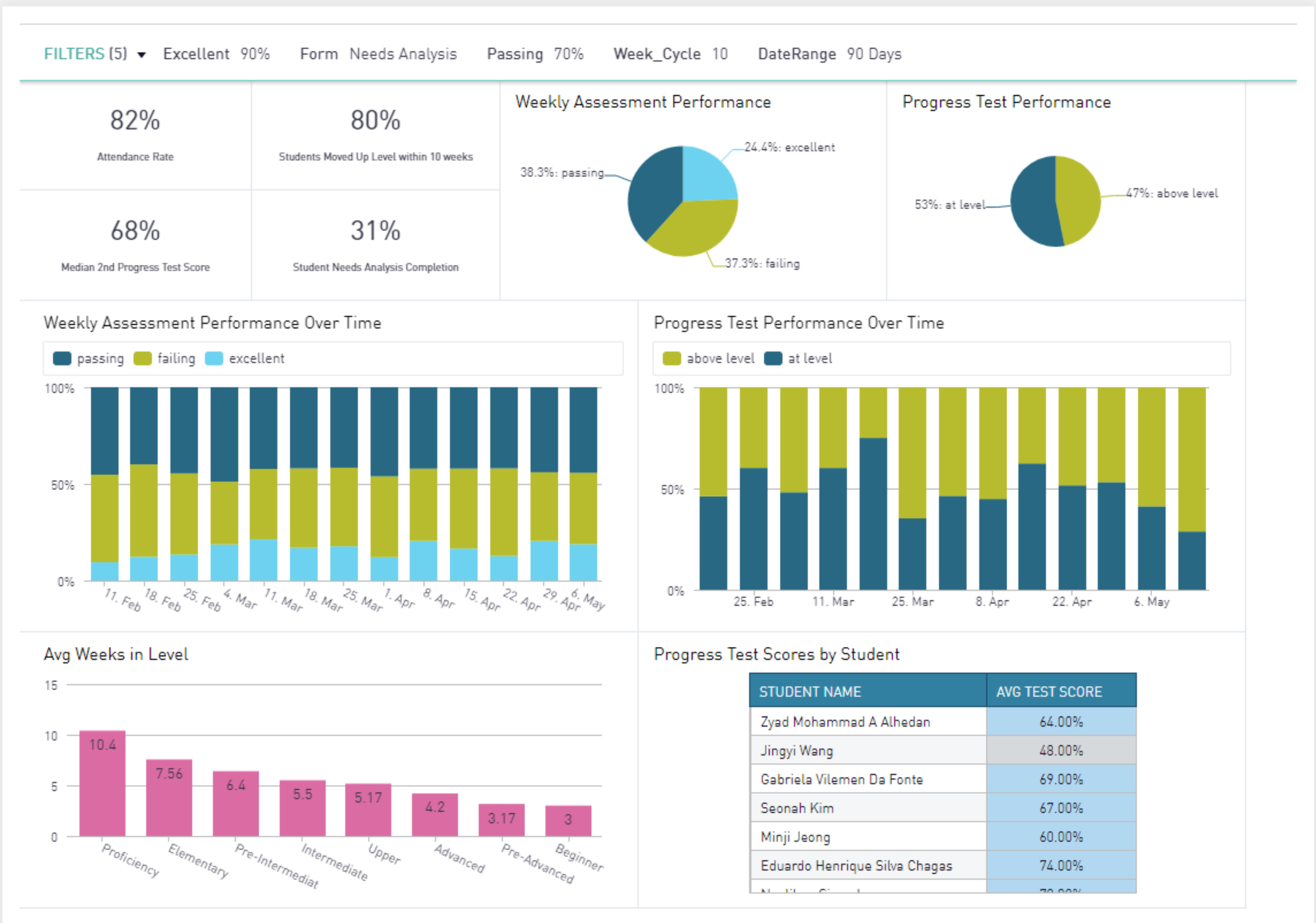
Lang. focus	Question	Options	Answer	Selected
Using adjectives, adverbs, nouns and verbs				<input type="checkbox"/>
1. V TOPIC: The environment	Since reducing the number of cars in the centre, the level of _____ ha...	contamination / defence / oxygen / pollution	pollution	<input type="checkbox"/>
2. V TOPICS: Emotions and feelings	I'm _____ you managed to organise my surprise birthday party withou...	astonished / brilliant / fantastic / freezing	astonished	<input type="checkbox"/>
3. V TOPIC: Beliefs and celebrations	We had to change the _____ because we decided to invite more peo...	distant / ground / locate / venue	venue	<input type="checkbox"/>
4. V WORDS: Prefixes	The man on the phone was very _____ and I felt upset.	impolite / polite / politeness / unpolite	impolite	<input type="checkbox"/>
5. V TOPICS: Personality and personal issues	I just can't _____. It's such a big decision and I need more time to think.	choose my decision / decide my mind / mak...	make up my mind	<input type="checkbox"/>
Using collocations, expressions and phrasal verbs				<input type="checkbox"/>
6. G Phrasal verbs	Often during rush hour it takes me longer to _____ home.	get around / get back / get up / go in	get back	<input type="checkbox"/>
7. G Phrasal verbs	I told Julian you couldn't _____.	pick he up / pick him up / pick up him / pick...	pick him up	<input type="checkbox"/>
8. V TOPIC: Shops and shopping	I can't believe that couple _____ and nobody said anything!	broke the queue / disturbed the line / got int...	jumped the queue	<input type="checkbox"/>
9. V TOPIC: Health, human body, medicine and wellbeing	We finally saw _____ after discussing it in the meeting for over an hour.	eye and eye / eye to eye / face and face / fa...	eye to eye	<input type="checkbox"/>



- Online formative assessments are autogenerated based on the course book used or the weekly learning aims.
- Students get personalised study based on their results.

Quality management

Quality



Quality management

Days Planned					Assignments Sent to Students		
CLASS NAME	2020-04-27		2020-04-20		STUDENT NAME	DATE	ASSIGNMENT
	AT SCHOOL	AT HOME	AT SCHOOL	AT HOME			
20-6-F-MW-Tbis-Hannah Charlotte	1	1	1	1	ALBERTO	-2020	L5 - Workbook Pages - Unit 1
20-4-F-MW-T-ADAM			2	2	ALBERTO	-2020	L5 - Workbook Pages - Unit 2
20-6-F-MW-T-CHRISTOPHER			2	2	ALBERTO	-2020	L5 - Grammar Review- April 2020
20-10-F-MW-T-Olivia Nicola			2	2	ALBERTO	-2020	Optional exercises to practice PAST
20-5-F-MW-T-Emile			2	2	ALBERTO	-2020	L5 - 23 April - Homework
20-2-F-MW-T-SARAH LOUISE			2	2	ALBERTO	-2020	L5 - Past Tenses
20-7-F-TT-E-SARAH LOUISE			2	2	ALBERTO	-2020	L5 - Vocabulary Review
20-1-F-TT-Tbis-SARAH LOUISE			2	2	ALBERTO	-2020	L5 - Workbook Pages - Unit 3
20-3-F-TT-E-Emile			2	1	ALBERTO	-2020	L5 - Past practice
20-4-F-TT-E-Jeremy Luke			2	2	ALESSANI	-2020	Level 8
20-5-F-TT-E-Hannah Charlotte			2	2	ALESSANI	-2020	Level 8 Homework 23/4/20
					ALESSANI	-2020	Level 8 Homework 21/4/20
Assignments From Teachers							
CLASS	2020-03-30	2020-04-06	2020-04-13	2020-04-20	2020-04-27		
20-3-F-TT-T-Hannah Charlotte		1	2	5	2		
20-7-F-TT-T-Nathan	7		1	3	4		
20-PET-March-Jeremy Luke	1		2	4	3		
20-6-F-TT-T-Olivia Nicola	1		2	4	3		
20-5-F-TT-E-Hannah Charlotte	3		2	3	2		
20-9-F-TT-E-Nathan	4		8	3	4		
19- TEEN CC-ADAM	3			1	1		
20-FCEYL3M-Niall	7		1	3	4		
20-10-F-MW-T-Olivia Nicola			1	3	4		
20-11-F-TT-E-Olivia Nicola			2	2			
20-7-F-TT-E-SARAH LOUISE			1	2	1		
20-Upperplus-MW-T-MARTIN			2	3	2		
20-5-F-TT-L-Emile			1	1	1		
20-FCE-J-F-T-Nathan			2	3	4		
B1 Room 5			1	1	1		

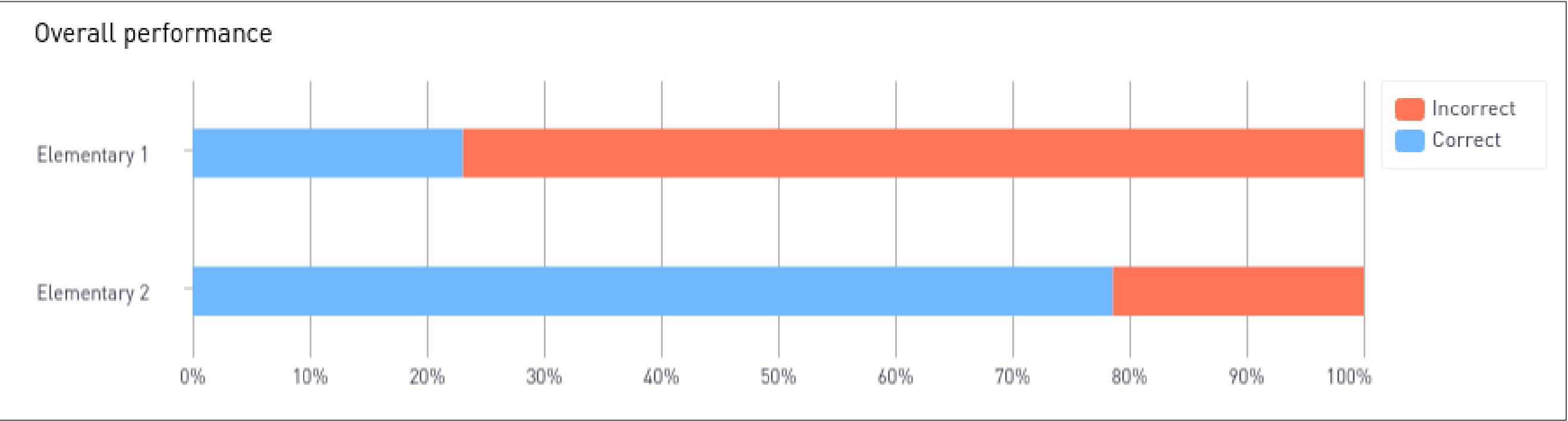


CourseQual

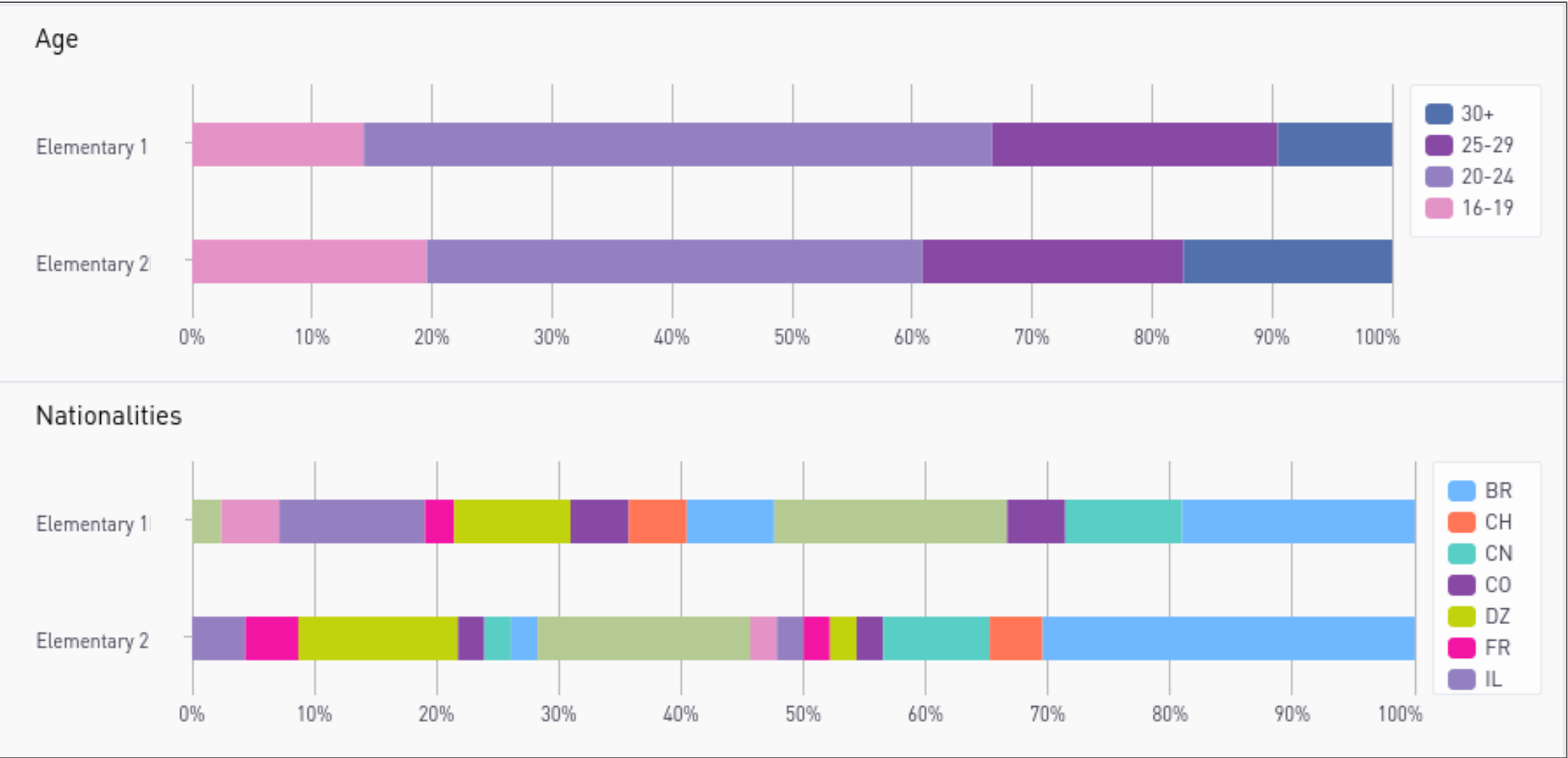
IH tracks that course plans are entered and homework is being assigned.

Differential diagnosis – page 1

1. There is a big difference between writing performance in Elementary class 1 and class 2 related to correcting simple mistakes in text.



2. Class demographics data shows us that the age ranges are similar and that there is a good mix of nationalities in both classes.



3. We can see that Class 1 covered this aim 4 times, and Class 2 covered it twice!

Aims Covered

	CLASS	ID	DESCRIPTOR	COVERED
1	Elementary 1	A2.W.7	correct simple mistakes in a text	4
2	Elementary 2	A2.W.7	correct simple mistakes in a text	2

Differential diagnosis – page 2

5. The notes show us that Class 2 had a good skills focus: students wrote a letter and made corrections. Test results were strong.

Class notes

	CLASS	ID	WEEK	TYPE	CONTENT
1	Elementary 1DB	A2.W.7	2019-03-25	In Class	make, accept, and refuse invitations. ask for details using WH questions in present and past
2	Elementary 1DB	A2.W.7	2019-03-25	In Class	: correct simple mistakes in a sentence
3	Elementary 2DB	A2.W.7	2019-04-08	In Class	Topic: Travelling By the end of today's lesson you will be better able to
4	Elementary 1DB	A2.W.7	2019-02-11	In Class	Aims:to correct simple mistakes in a sentence
5	Elementary 1DB	A2.W.7	2019-02-11	In Class	correct simple mistakes in a text.
6	Elementary 2DB	A2.W.7	2019-04-08	In Class	Topic: Foreign Countries & Pen Friends By the end of today's lesson you will be better able

Topic: Foreign Countries & Pen Friends
By the end of today's lesson you will be better able to discuss long-distance friendships, understand what pronouns are referring to, write a short letter to a friend about yourself, correct simple mistakes in a text.

6. Class 1 had much more of a grammar focus. Test results were poor.

Class notes

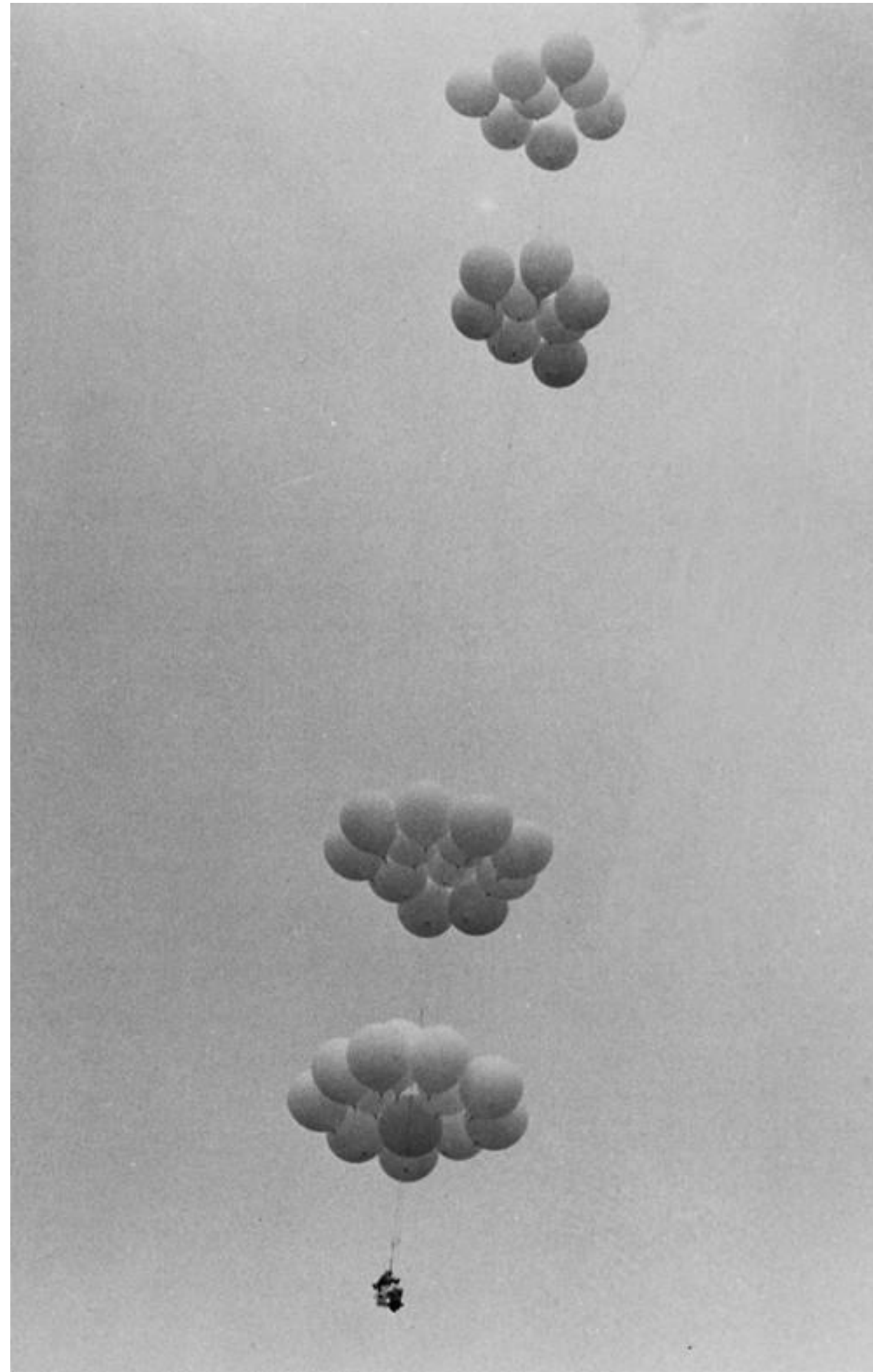
	CLASS	ID	WEEK	TYPE	CONTENT
1	Elementary 1DB	A2.W.7	2019-03-25	In Class	make, accept, and refuse invitations using future forms Going to / Will how are they different and when to use them.
2	Elementary 1DB	A2.W.7	2019-03-25	In Class	: correct simple mistakes in a sentence
3	Elementary 2DB	A2.W.7	2019-04-08	In Class	Topic: Travelling By the end of today's lesson you will be better able to
4	Elementary 1DB	A2.W.7	2019-02-11	In Class	Aims:to correct simple mistakes in a sentence
5	Elementary 1DB	A2.W.7	2019-02-11	In Class	correct simple mistakes in a text. using future forms Going to / Will how are they different and when to use them.
6	Elementary 2DB	A2.W.7	2019-04-08	In Class	Topic: Foreign Countries & Pen Friends By the end of today's lesson you will be better able

correct simple mistakes in a text. using future forms Going to / Will how are they different and when to use them. able to use going to and will at the correct time and in the right situation. Handout and IWB exercises. making predictions and making plans.

ACTION: The data shows us that the overall results are broadly the same in both classes, so we can work with the teacher in Class 1 on better methods to teach this aim.

How do you market your online provision?

Your online provision will help or harm.



Armchair Larry (1982)

He's cool, but would you pay to fly with him?

Online is a means to deliver what makes you special

Bayswater to deliver AMOS's English language

Posted on Oct 4, 2021 by Viggo Stacey

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AMOS Sports Business School has seven campuses across France, in addition to London and Valencia, as well as more than 30 university partnerships worldwide. Photo: pexels

Press Release:

“Working with Eurocentres allows us to focus on delivering top quality Sports Business programs, and gives us an experienced and high quality centralised English language department. The quality teaching and data driven approach appealed to us and we look forward to a fruitful partnership.

Through my.Eurocentres, students can track their progress, be given targeted exercises to improve their language level and communicate with teachers.”

- 1. Online is desirable and necessary for risk management.**
- 2. Online in a language school should not be a separate system; it should enhance the experience you offer.**
- 3. The role of online in a language school is communication, easy access, personalisation and quality management.**
- 4. GEL does this for lots of schools and we can help.**

David Coarsey
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Guided e-Learning
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