

## 1. Length

Blog articles: Minimum length: 200 words Maximum length 1200 words

Comments and replies: No length guidelines

## 2. Content guidelines

(i) Posts should be made by a named individual

(ii) Posts should be discursive on a topic related in some way to the Equals conference themes of

- Teaching and learning
- Course design and assessment
- Staff development
- Managing for quality
- New trends and innovation
- Business and marketing

(iii) Posts can mention an institution in the context of discussion, but should not be a promotion for that institution.

(iv) Posts, comments and replies may be submitted in the first language of Equals members.

(v) Posts can be informal in style, and do not need to be a perfect 'academic' peer reviewed article.

(vi) Posts, comments and replies should avoid plagiarism and acknowledge any 3rd party sources appropriately. Authors are responsible for this.

## 3. Please do not post copyright-infringing material

Providing or asking for information on how to illegally obtain copyrighted materials is forbidden.

## 4. Please not post “offensive” posts, links or images in comments or replies

Any material which constitutes defamation, harassment, or abuse is strictly prohibited. Material that could be considered obscene, culturally insensitive or discriminatory is not permitted on these forums. This includes pictures. So please use common sense when posting comments and replies.

## 5. Please remain respectful of other members at all times

All posts, comments and replies should be professional and courteous. You have every right to disagree with your fellow community members and explain your perspective, but it must always be in a respectful way.

**If you wish to contribute an article, write to [blog@equals.org](mailto:blog@equals.org)**