



Eaquals

Excellence in Language Education

WHERE IS THE LANGUAGE INDUSTRY HEADED?

Quality is the bedrock from which academic excellence develops. In today's competitive environment, accreditation is becoming the preferred form of quality assurance across all language centres in the international education sector. The rationale behind building quality foundations culminates in profile-raising, ensuring the institution stands out and maintains higher standards. In practical terms, it means quality support for all stakeholders involved.

The importance of being able to benchmark the standards of the institution against international quality standards and situating oneself with peers of the same calibre is paramount. Equals accreditation provides the opportunity to demonstrate quality within all aspects of the institution.

Dr. Lou McLaughlin
Equals Executive Director

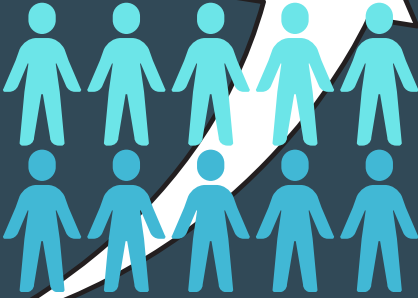


Our School of Foreign Languages' achievement reflects our unwavering commitment to excellence in language education. Becoming an Equals member has elevated our dedication to quality language education to new heights with invaluable resources, best practices, and a global network of language professionals. We invite prospective Equals members to embark on this rewarding journey, where quality and innovation in language education converge.



Prof. Dr. Naci Çağlar
Rector of Bursa
Technical University

EAQUALS MEMBERS



**OVER
155
MEMBERS
& GROWING**

**IN MORE
THAN 36
COUNTRIES
WORLDWIDE**





WHAT IS EAQUALS?

Excellence in language education

Eaquals is a leading international non-profit membership association that exists to promote excellence in language education and establish quality standards for language teaching institutions worldwide. The Association was founded in 1991 when a group of professionals got together to bring to life their shared vision of what Eaquals is today.

Aside from specialising in accreditation, quality assurance, training, research, and resource development, Eaquals is widely recognised as an authority on the Common European Framework of References (CEFR).

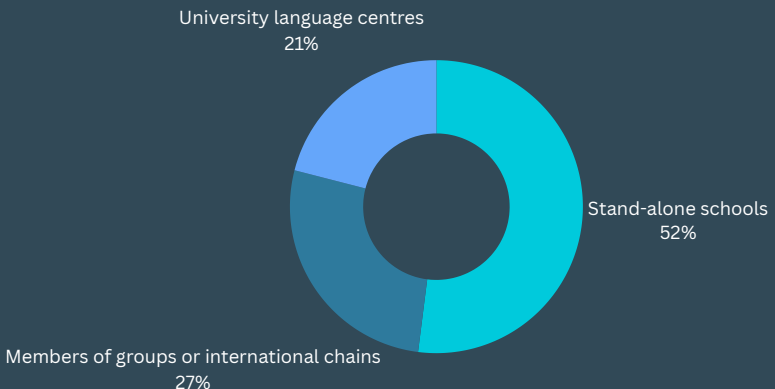
The Association also advises the Council of Europe on language policy issues and collaborates with international bodies such as the International Organization for Standardization (ISO), the Association of Language Testers in Europe (ALTE), the European Confederation of Language Centres in Higher Education (CercleS) and the Turkish Higher Education Quality Council (THEQC) of Yokak. It also advises national organisations on developing accreditation schemes, further emphasising Eaquals' global standing.

Our mission:

To foster excellence in language education across the world by providing leadership, guidance and support to governments, teaching institutions and individuals.

What we aim to do:

- To improve the experience of language learners by developing quality standards for the teaching of modern languages worldwide
- To deliver accreditation against these standards for providers of language education
- To develop practical resources and offer training and support for those working in the field of modern languages.
- To encourage international cooperation and knowledge sharing for better practices.





BECOMING A MEMBER

Eaquals welcomes new institutions and organisations that share its values and commitment to excellence in language education. There are two types of Eaquals membership available:

Accredited:

Eaquals accreditation is the gold standard for language centres and a highly respected badge of excellence. Attaining it means that the language provider meets high international standards.

The Eaquals Accreditation applies to all language teaching institutions whether private or public, situated in any country and teaching any language. It seeks to make a constructive, consultative contribution to the improvement of the institution. In fact, the inspection report can be used as a blueprint for future development.

Over the years, Eaquals has developed a total of three accreditation schemes which reflect the changes and the needs of the industry:

Eaquals Inspection Scheme Version 7.2	Eaquals Inspection Scheme for Higher Education	Eaquals Inspection Scheme for Online Providers
<ul style="list-style-type: none">·stand-alone language schools or chains·foreign language departments of mainstream schools·corporate training centres.	For university language centres and language departments offering language training programmes to undergraduate, graduate, and postgraduate students.	Addressed at language centres which offer online language training programmes, delivered synchronously, asynchronously, or both.*

Associate:

This is for organisations with considerable involvement and professional achievement in language education with the same aims of fostering and promoting quality in the sector worldwide. The types of organisations eligible for membership include:

- leading cultural bodies,
- examination board (additional criteria apply),



- ministry of education institutions,

- national accreditation bodies,

- international associations involved in language education,

- Foundations, trusts and associations with groups of schools that are Equals members.

BENEFITS OF JOINING

The Eaquals seal enjoys enormous trust in our sector and it will help the organization build a lasting reputation for quality internationally.

The Eaquals network offers collaboration opportunities with organisations worldwide. This opens channels for promotion of courses to potential markets, leading to increased student numbers.

Access to a members only area with resources for specialised staff training and instructive webinars in marketing, management, assessment, and teaching.

Funding opportunities for educational events organised by members. Award schemes for teachers to pursue further professional development and an Eaquals Scholarship Programme to enhance their skills.

Recommendations from professionals with years of experience in all aspects of language education for future improvement and further development of the business.

Being a recognized authority on CEFR, Eaquals offers support to apply its principles and levels.

CPD recognition scheme and Certificates of Achievement available for accredited members.

Free access to pre-tested Eaquals Training and input sessions for members

THE ACCREDITATION PROCESS

Contact Eaqals for initial information and advice.

1

Acquire the Eaqals Self-Assessment Handbook to benchmark the institution's systems and procedures against Eaqals Standards.

2

Follow-up consultation with the Eaqals Director of Accreditation.

3

Advisory visit to confirm whether candidate is ready for full inspection.

4

Implementation of further developments as recommended by the Advisory inspectors and follow-up discussions.

5

Application for first inspection

6

The above process normally takes from 12 to 18 months, but this may vary slightly from one institution to another. Once the first inspection is carried out, the report and verdict are then communicated within 4 - 8 weeks of the inspection. Accreditation is granted for four years after which, members are re-inspected.



TAILORED TRAINING AND CONSULTANCY SERVICES

Eaquals has extensive expertise on all matters concerning language education. For this reason, the association is well-equipped to help good institutions become even better and provides tailored training and consultancy services to both members and non-member organisations. The aim is to provide practical guidance and support, sharing good practice and helping to consolidate the institutions' own practices. In addition, Eaquals conducts quality audits and benchmarking for both private and public sector institutions.

Individually designed to meet the needs of the institution's specific context, our training and consultancy programmes cover the following areas:

- Implementing the CEFR: course design and assessment
- Academic Management
- Professional development for language teachers
- Quality assurance for language education

WHAT OTHERS THINK ABOUT EAQUALS



Oxford University Press really values being an associate member of EAQUALS. It gives us many opportunities to engage with language education providers who are highly professional and successful in their field. It gives us market insight, as well as access to innovations and opportunities that we could otherwise miss. EAQUALS itself is an extremely useful source of expertise and resources – such as their professional development Frameworks, which are establishing standards across the language teaching profession.

Ben Knight, Head of Pedagogy Research at Oxford University Press



Joining Eequal was a great opportunity for us to see how we measure up to high quality standards and to learn from industry experts as we strive to continuously improve how we work. The accreditation process was extremely valuable in helping us to reflect on our approach alongside the input of the Eequal inspectors, whose constructive insight and perspective lead us to identify further opportunities for improvement in the future.

Stephen Engel-Hart, Head of Coaching and User Success at Speexx



CES has been an Eequal member school for over 20 years. We have used the EAQUALS inspection scheme to improve the quality of all we do across all areas of the schools. The curriculum framework and guidelines across all areas help us improve the quality and service to our customers. The scheme also allows us to have continuity of quality across the CES schools. The EAQUALS conference is a great meeting place for global education and it also allows us to see where the sector is going. CES is a global business and Eequal is a global association.

Justin Quinn, CEO at Centre of English Studies (CES)





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