



## **Eaquals International Conference**

**27 – 29 April 2017**

**Riga, Latvia**

**Radisson Blu Hotel Latvija**

## Outline conference programme

### Conference themes

The conference sessions on Friday and Saturday are organised in 6 themes, chosen to reflect the interests of delegates. The programme includes keynote plenary sessions together with elective sessions. Elective sessions are colour-coded by theme in the programme, to help you choose which session to attend.

<b>Language Teaching &amp; Learning</b>
<b>Course design &amp; assessment</b>
<b>New Trends &amp; Innovation</b>
<b>Staff Development</b>
<b>Managing for quality</b>
<b>Business &amp; marketing management</b>

Thursday 27 April			
0800 – 1700	<b>Registration</b>		
	<table border="1" style="width: 100%;"> <tr> <td style="text-align: center; width: 50%;"><b>Management training workshop</b> <i>Open to all</i></td> <td style="text-align: center; width: 50%;"><b>Inspector professional development</b> <i>These sessions are <u>only</u> open to appointed Eequals inspectors</i></td> </tr> </table>	<b>Management training workshop</b> <i>Open to all</i>	<b>Inspector professional development</b> <i>These sessions are <u>only</u> open to appointed Eequals inspectors</i>
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0930 – 1100	<table border="1" style="width: 100%;"> <tr> <td style="text-align: center; width: 50%;"><b>Management workshop 1</b> Duncan Foord</td> <td style="text-align: center; width: 50%;"><b>Session 1</b></td> </tr> </table>	<b>Management workshop 1</b> Duncan Foord	<b>Session 1</b>
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1100 – 1130	Coffee break & exhibition		
1130 – 1300	<table border="1" style="width: 100%;"> <tr> <td style="text-align: center; width: 50%;"><b>Management workshop 2</b> Duncan Foord</td> <td style="text-align: center; width: 50%;"><b>Session 2</b></td> </tr> </table>	<b>Management workshop 2</b> Duncan Foord	<b>Session 2</b>
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1300 – 1415	Lunch & exhibition		
1415 – 1545	<table border="1" style="width: 100%;"> <tr> <td style="text-align: center; width: 50%;"><b>Management workshop 3</b> Duncan Foord</td> <td style="text-align: center; width: 50%;"><b>Session 3</b></td> </tr> </table>	<b>Management workshop 3</b> Duncan Foord	<b>Session 3</b>
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1545 – 1615	Coffee break & exhibition		
1615 – 1730	<table border="1" style="width: 100%;"> <tr> <td style="text-align: center; width: 50%;"><b>Free time / Tour of Riga</b></td> <td style="text-align: center; width: 50%;"><b>Session 4</b></td> </tr> </table>	<b>Free time / Tour of Riga</b>	<b>Session 4</b>
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1730 – 1900	<b>Free time</b>		
1800 – 1830	<b>Newcomers/sponsors reception with the Board and staff</b>		
1910	<b>Walk to the dinner venue</b>		
1930 - 2230	<b>Informal dinner at Benjamin's Restaurant</b> <i>(pre booking required)</i>		

**Key**

<b>Language Teaching &amp; Learning</b>	<b>Course design &amp; assessment</b>	<b>New Trends &amp; Innovation</b>
<b>Staff Development</b>	<b>Managing for quality</b>	<b>Business &amp; marketing management</b>

<b>Friday 28 April</b>		
0800 – 1300	<b>Registration</b>	
0900 - 0930	<b>Eaquals Annual General Meeting</b> (Eaquals members only)	<b>Presenting Eaquals: An Accreditation Journey</b> (open to non-members) Gokce Unlu & Serkan Aras
0930 - 1000		<b>Presenting Eaquals:</b> (open to non-members) Sarah Aitken
1000 – 1030		<b>Presenting Eaquals:</b> (open to non-members)
1030 – 1100	Coffee break & exhibition	
1100 - 1140	<b>Discussion forum</b> (Eaquals members only)	<b>Oxford University book</b> (open to non-members) <b>Tim Herdon &amp; Richard Rossner</b>
1140 - 1220		<b>We are. We can. We teach.</b> (open to non-members) <b>Kirsten Holt</b>
1220 - 1300		<b>Presentation</b> (open to non-members) <b>David Coarsey</b>
1300 - 1415	Lunch & exhibition	

## Friday 28 April continued

1415 - 1530	<b>Opening plenary:</b> <b>Transitions in the Life of a Teacher</b> Rod Bolitho				
1530 - 1600	Coffee break & exhibition				
<b>Elective session 1</b>					
1600 - 1640	Oxford University book (open to non-members)	Give Your Teaching the Coaching Twist	Understanding rating scales	Stick or Twist?	The Power of Edmodo for blending and flipping learning
	Tim Herdon & Richard Rossner	Duncan Foord	John de Jong	Jonathan Dykes	Russell Stannard
<b>Elective session 2</b>					
1645 - 1725	The long and winding road towards a CEFR for language teachers	Tensions in teaching - reconciling teaching and testing	Using LEGO® as an English language learning tool	Effective risk management	
	Richard Rossner & Lukas Bleichenbacher	Alex Thorp	David Bish Dr Diana Cojocnean	Ian Powney	
1730 - 1820	<b>Plenary</b> <b>Key Technologies that can impact on teaching and learning</b> Russell Stannard				
2000 - 2400	<b>Conference dinner &amp; disco at Small Guild</b> <i>(pre booking required)</i>				

## Saturday 29 April

0900 – 0945	Plenary: Inclusion of all – is it possible? Myths and realities.  Marie Delaney			Plenary: Digital Marketing Strategies to Increase Direct Inquiries for Language Schools  Philippe Taza		
<b>Elective session 3</b>						
1000 - 1050	Inclusion of all – is it possible? Myths and realities  Marie Delaney	Testing and assessing listening skills - are we getting it right?  Dave Allan	Making Learning Visible  Silvana Richardson	Giving effective feedback and coaching team members  Alex Cann	Paid Search and Social Media Advertising Workshop for Language School Recruitment  Philippe Taza	Using digital media to boost interaction in the 21st Century classroom  John Haagensen
1050 – 1120	Coffee break & exhibition					
<b>Elective session 4</b>						
1120 - 1150	Peer observations using app VEO  Francisco González	Integrated skills assessment - opening up the construct  Thom Kiddle	Bringing the Equals Framework for Language Teacher Training and Development to Life  Chris Farrell	The development of a CPD framework for schools  Patrick Creed	Presentation  David Coarsey	Emotional response as motivational tool in a language classroom  Sean McDonald Thom Jones
<b>Elective session 5</b>						
1155 - 1225	Scaffolding Learning: Putting it up and taking it down  Jacqueline Einer	Crafting a CEFR based Curriculum: A Turkish K12 Case Study  Matthew Benton	A new definition of blended learning for the digital age  Mike Howard	Motivating tired teachers: coaching for performance and CPD  Loraine Kennedy	Outdoor Teaching Technologies  Nadezhda Lyubich	How will a language school in 2025 differ from a language school of today  Justin Quinn
1230 - 1300	Living and Learning with Dyspraxia  James Belvedere Julie Wallis	Integrating content, language and art in creating course modules  Galya Mateva	Beyond General English: building new markets for language schools and centres  Michael Carrier	Profiling teachers' foreign language competences  Lukas Bleichenbacher Catherine Diederich Thomas Roderer	Observing the Self  Conrad Heyns	The importance of quality when an agent chooses a school  Maria Castro

1300 – 1410	Lunch & exhibition					
1410 - 1440	<b>In conversation with:</b>					
1440 - 1510	Brian North Recent updates to CEFR and relevance for classroom practitioners Mike Mayers The Global Scale of English: extending the CEFR to support more learners					
<b>Elective session 6</b>						
1520 - 1600	Connecting Students to Learning: Differentiated Instruction  Burcu Cubukcu	Cutting through the conceptual: guidance for navigating teacher frameworks  Ben Beaumont	Using learning platforms as productive tools  Angus Savory	New edition of Macmillan English Campus  Damien Lonsdale	Quality Fallout  Vanina Dal Santo Giulia Brazzale	AGENT PANEL DISCUSSION  Led by Justin Quinn & Walter Denz
1600 – 1630	Coffee break & exhibition					
1630 – 1715	<b>Jacqueline Kassteen - 21st Century Skills - Going Beyond Language Learning</b>					
1715	<b>Conference close</b>					
1930 -	<b>Dinner at FolkKlubs ALA Pagrabs</b> ( <i>pre booking required</i> ) Meet in the lobby of Radisson Blu Hotel Latvija at 19.00					